1 of 2 Rep U.der# 6836282 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 800196 Printed: 07/25/2012 1:07 PM

EC'd Yes

Last Received: 07/25/2012 12:42 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser () .US CHAMBER OF CMRC

Pruduct US CHAMBER OF COM

1091

Estimate# Buver ELISE CLOYD

Phone# Fax#

) MENTZER MEDIA Agency 600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //1091

Flight Dates Hiatus Weeks

07/26/2012 - 08/04/2012

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938

--- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE SC=*

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # o± Weeks | Total Spots | Total Cost | Daypart |
|----|----|----------------|------------------------|---------|-----|----------|-------------|------------|---------------|----------------|-----------------|---------|
| | 1 | F Buyl: | 63CP-/P ine Comment | : NEWS | ;30 | \$125.00 | 07/27-07/27 | 1 | 1 | 1 | \$125.00 | |
| | 2 | TH Buyl: | 10P-11P ine Comment | : NEWS | :30 | \$200.00 | 07/26-07/26 | 1 | 1 | 1 | s2 00.00 | |
| | 3 | SA-SU Buyl: | 10P-11P ine Comment | : NEWS | :30 | \$200.00 | 07/28-07/29 | 2 | 1 | 2 | \$400.00 | |
| | 4 | M-TU Buyl | 630P-7P ine Comment | t: NEWS | :30 | \$125.00 | 07/30-07/31 | 2 | 1 | 2 | \$250.00 | |
| | 5 | TH-F Buyl: | 630P-7P ine Comment | e: NEWS | :30 | \$125.00 | 08/02-08/03 | 2 | 1 | 2 | \$250.00 | |
| | 6 | M-E Buyl | 10P-11P ine Comment | : NEWS | :30 | \$200.00 | 07/30-08/03 | 5 | 1 | 5 | \$1,000.00 | |
| | •7 | SA Bnyl | 10P-11P ine Comment | : NEWS | :30 | \$200.00 | 08/04-08/04 | 1 | 1 | 1 | \$200.00 | |

--- REPORT TOTALS---

Report Totals: 14 / \$2,425.00

Traffic Order# 800196

Printed: Last Received: 07/25/2012 12:42 PM 07/25/2012 12:40 PM

I of 2

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser ().US CHAMBER OF CMRC

Product US CHAMBER OF COM
Estimate# 1091

Estimate# 1091 Buyer ELIST

ELISE CLOYD

Phone# Fax# Agency () MENTZER MEDIA 600 FAIRMONT AVE, \$#306

TOWSON, MD 21286 Agency C/P1/P2/E //1091

Flight Dates

07/26/2012 - 08/04/2012

Iliatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005 **Salesperson FAX#** 215-567-5938

--- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE SC-+

--- REMARKS ---

THIS IS A NFW CONTRACT TOTAL 2,425 PLS CONFIRM ASAP THANKS,ANGELA

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|--------|--------|-----------------|-----------------------|---------|------|----------|-------------|------------|---------------|----------------|------------|---------|
| | 1 | F Buyli | 630P-7P ne Comment | : NEWS | : 30 | \$125.00 | 07/27-0//27 | 1 | 1 | 1 | \$125.00 | |
| | 2 | TH Buylin | 10P-11P ne Comment | : NEWS | :30 | \$200.00 | 07/26-07/26 | 1 | I | 1 | \$200.00 | |
| | 3 | SA-SU Buylin | 10P-11P | : NEWS | :30 | \$200.00 | C7/28-07/29 | 2 | 1 | 2 | \$400.0C | |
| | 4 | M-TU Buylin | 630P-/P e Comment: | : NEWS | :30 | \$125.00 | 07/30-07/31 | 7 | 1 | 2 | \$250.00 | |
| | 5 | TH-F Buylin | 630P-7P e Comment: | NEWS | :30 | \$125.00 | 08/02-08/03 | 2 | 1 | 2 | \$250.00 | |
| | б | | 10P-11P comment: | NEWS | :30 | \$200.00 | 07/30-08/03 | 5 | 1 | 5 | \$1,000.00 | |
| | 7 | | 10P-11P Comment: | News | :30 | \$200.00 | 08/04-08/04 | 1 | 1 | 1 | \$200.00 | |

2 of 2 07/25/2012 1:07 PM Printed: Traffic Order# 800196 Status Confirmed Mod# 0 Ver# 1 Rep Crder# 6836282 07/25/2012 12:42 PM

Last Received:

EC'd Yes Showing Buylines: All Lines

Rep Firm) MENTZER MEDIA Agency (WUPW-TV TOLEDO, OH. Station

Sales Office () PHILADELPHIA 600 FAIRMONT AVE, S#306) US CHAMBER OF CMRC Advertiser () ANJIE BRADY Salesperson (TOWSON, MD 21286 US CHAMBER OF COM Product Agency C/P1/P2/E //1091

1091 Estimate# Salesperson Phone# 215-567-6005 Flight Dates 07/26/2012 - 08/04/2012 ELISE CLOYD Buver Salesperson FAX# 215-567-5938 **Hiatus Weeks** Phone#

Fax# 10 / \$1,700.00 Aug 12: Jul 12: 4 / \$725.00

Sales Totals: 14 / \$2,425.00 Station Totals: 14 / \$2,425.00 Lines not sent/rcld/rtrn: 0 / S0.00

---COMPETITIVE----WTVG 0% 0% OWKW 0% WTCL 0.0 WNCT CATV 0% \$2,425 Market Totals WUPW 100%

-- COMPETITIVE COMMENTS---

COMPETITIVE WILL FOLLOW

null Books RA35+ Demos

--- CREDIT RISK ---

CASH IN ADVANCE